

# DIGITAL Innovations for Healthcare of the Future, Australia 2016

Accelerating Healthcare Transformation with Patient-Centered Innovations  
InterContinental Sydney, 15 - 17 June 2016





# Welcome Letter

Dear Colleague,

The dynamic healthcare landscape across Asia-Pacific is expected to continue its drive in global healthcare investment, innovation and opportunities.

Similar to other developed countries, healthcare spending in Australia continues to increase, driven by a growing and aging population, advances in medical technology and treatments, and raising consumers' awareness of health-related issues.

There are many good examples of promising healthcare delivery innovations but far fewer instances in which they have been successfully and widely adopted. This exclusive event will focus on the role of innovation in healthcare delivery and will highlight examples of value-enhancing innovations that have had a transformative impact on complex healthcare systems.

For the first time in Australia on November 2015, our Digital Hospital of the Future conference attracted more than 120 attendees and over 100 leading companies from top healthcare and solution providers with 60% of our delegates being C-Suites, Directors or Senior Management to discuss how to maximize digital technology to create exceptional patient experience and improve healthcare efficiency.

This unique gathering in Australia is a great opportunity to meet and exchange insights on the future of the healthcare industry. This is a must-attend event for healthcare stakeholders across the value chain to stay relevant in the years ahead and be part of the Changing Face of Healthcare.

Open your eyes to a world of possibilities in June 2016 at Australia!

Warmest Regards,

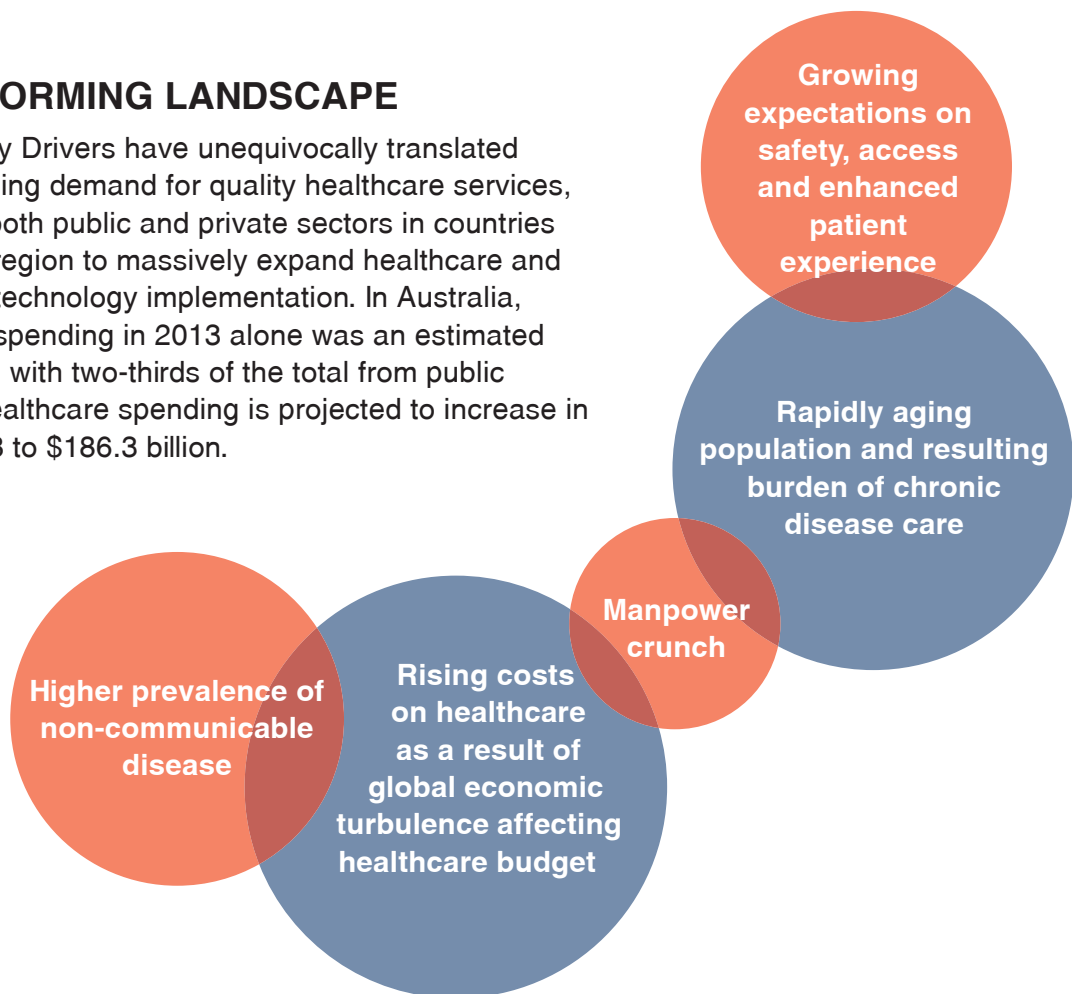


Lucas Guo  
Conference Director

# About the Conference

## TRANSFORMING LANDSCAPE

These 5 Key Drivers have unequivocally translated into a booming demand for quality healthcare services, prompting both public and private sectors in countries across the region to massively expand healthcare and healthcare technology implementation. In Australia, healthcare spending in 2013 alone was an estimated \$172 billion, with two-thirds of the total from public sources. Healthcare spending is projected to increase in 2014 - 2018 to \$186.3 billion.



**2 days of intensive closed-door industry insights, strategies, experiences, views and opinions from high-level executives on accelerating Healthcare Transformation with Patient-Centered Innovations**

**This is the place to be for the merger of healthcare with technology.**

### Healthcare Innovation Industry Trends

- Innovation as a Business Imperative
- Precision Medicine
- Engaging the Patient in Transitions to New Models of Care
- Driving Innovations in Pediatric Care
- Taking Innovations to Scale

### Technology Innovation especially in the areas of:

- Mobility
- Clinical Decision Support
- Patient Management Systems
- Data Analysis and Business Intelligence for Healthcare Resource Planning

# Preliminary Program - Day 1



## INTELLIGENT HOSPITAL

An intelligent hospital is one that works better and smarter. Besides providing insightful knowledge of what patients and doctors need, it also inventively weaves together diverse technologies to enhance patient care. Even though technology is important in an intelligent hospital, it is not the only focus. Facility design is also critical, including infrastructure and room design conducive to optimizing the management of patients, supplies, and devices.

## INTEROPERABILITY: THE KEY TO THE FUTURE HEALTHCARE SYSTEM

Healthcare reform is driving a greater need for efficiency and as provider organizations using different systems work together, there is a much greater need to integrate heterogeneous environments to achieve system interoperability, not only clinical interoperability but also creating administrative interoperability.



## REGENERATIVE & PRECISION MEDICINE: 3D BIOPRINTING



3D printing has the potential to impact millions of lives through a variety of revolutionary medical solutions especially in surgery and the treatment of otherwise intractable health conditions. 3D printing is fuelling the engine of change in healthcare in terms of the ability to treat more people where it previously was not feasible, better outcomes for patients and less time required under the direct care of medical specialists.

**UNIQUE FEATURE**

**Exclusive Panel Presentation on Cutting Edge Innovations**



# Preliminary Program - Day 2

## MOBILITY IN OUTPATIENT ENVIRONMENT: NEW MODELS OF CARE

*Australia's population growth in recent decades has been stronger among older age groups compared with younger groups: In 2013, people aged 65 and over comprised 14% of the population compared with 9% in 1973, while people aged under 25 comprised 32% of the population compared with 45% 40 years earlier.*



Telehealth and Home Healthcare to explore the use of ICT to deliver care for patients in the comfort of their homes or communities.

To promote active aging, where smart technology can potentially be used for centre-based care, rehabilitation services and remote monitoring.

## WEARABLE TECHNOLOGY TO MONITOR HEALTH AND PERSONAL HEALTH MANAGEMENT

*Keeping technology relevant and advanced - Paradigm shift from episodic, reactive healthcare to pre-emptive, preventive healthcare*

Wearable patient monitoring devices that can continuously monitor a patient's blood pressure, pulse rate, respiration rate, skin temperature, blood oxygen saturation and other vital signs. Measurements are sent via WiFi to the nurse's station, allowing a greater number of patients to be closely monitored at any one time and reducing the risk of costly emergency events. Health Kiosk: People to take greater ownership of their health outcomes.



## HEALTH DATA EXCHANGE AND CLINICAL ANALYTICS

*Overcoming eHealth Silos and moving towards integrated care to provide holistic and patient-centric care*

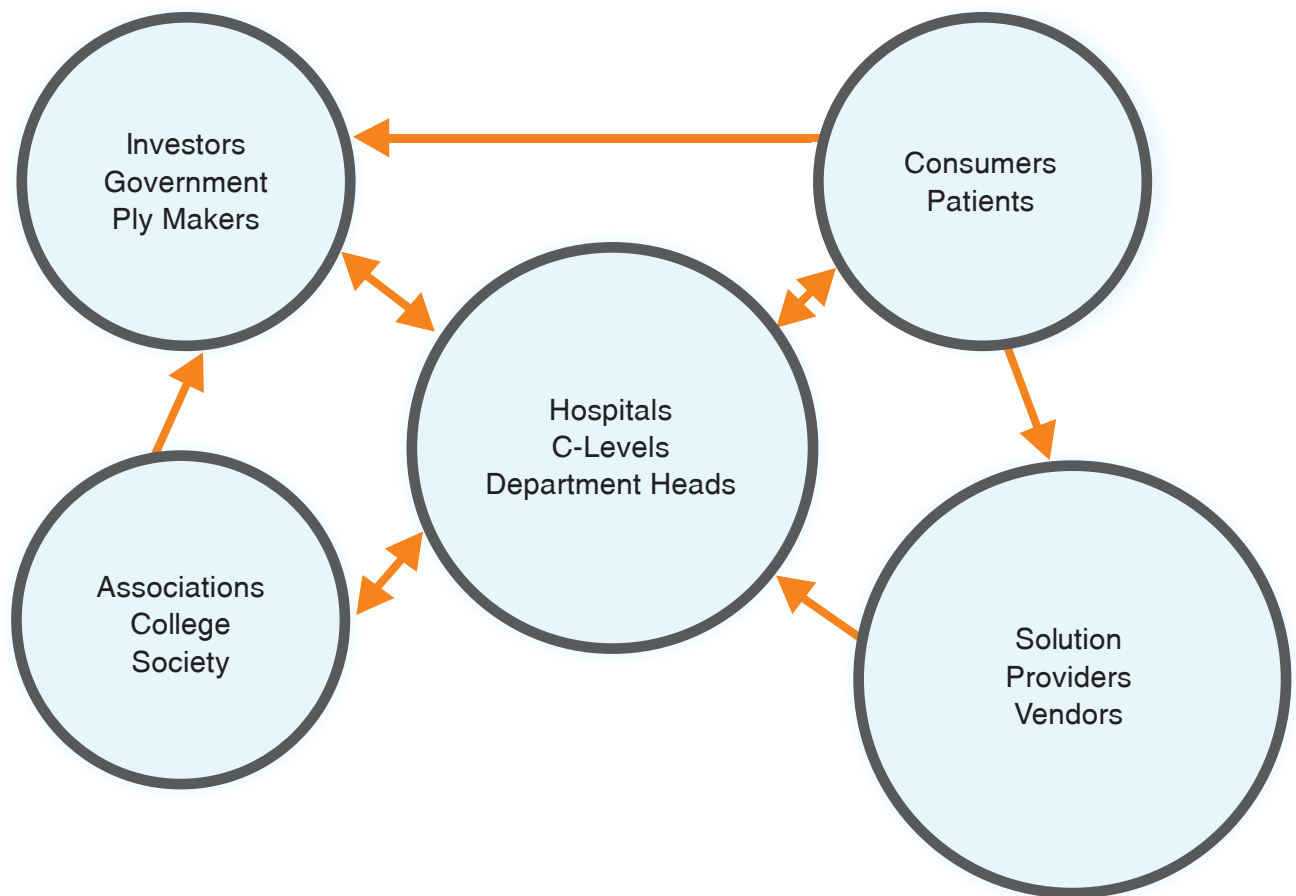


To allow different healthcare organizations to have a better three-sixty degree view of their patients, and to be able to take data in a more anonymized manner for clinical research, so that better healthcare solutions can be developed for the future.

**HIGH IMPACT SESSION**

**CIO Roundtable and CXO Super Networking + Operators to Vendors Power Matchmaking**

# Who Will Attend?



## INDUSTRIES / SECTORS

- Public Hospitals
- Private Hospitals
- Aged Care Facilities
- Primary Care & Allied Care
- Ministries of Health
- Health ICT Software and Technology
- Provider
- Medical Systems, Equipment and Devices
- ICT Management Consultants

## PARTICIPANTS

**In the roles of C-level, VPs, Directors, Heads, GMs, Managers, Specialists, Coordinators, etc.**

- eHealth
- Health/Medical/Clinical Information
- Clinical Application & Technology
- Nursing
- Healthcare IT
- Healthcare Investment
- Corporate Development
- Clinical Operations
- Strategy
- Project Management
- Facilities Management
- Procurement and Administration

# 10 Reasons To Join Us In June 2016

- 1** Obtain early insights from companies & healthcare leaders who are making **tomorrow's healthcare industry more responsive and efficient**
- 2** Learn from healthcare providers and innovators on how to **tackle common challenges and achieve visible milestones** with improved ROI
- 3** Redefine patient engagement through **smartphone applications and digital platforms**
- 4** Discover the **impact of safe and effective use of ICT on healthcare** through specific case studies and projects
- 5** Increase knowledge around **implementation of best-fit technology** to your organization
- 6** Gain new ideas to **improve processes** with your team and **overcome eHealth silos**
- 7** Quantify how **investments in digital innovations** can translate into **measurable improvements for patient safety** and health professionals' work
- 8** Position yourself as a major player in the industry and **align your business strategies to the latest industry developments**
- 9** Explore **opportunities and technology to future-proof healthcare provision** from vendors and solution providers
- 10** Network and **forge strategic collaboration with high-profile attendees** of global professionals

## KEY FACTS & FIGURES 2015

**INAUGURAL DIGITAL  
HOSPITAL OF THE FUTURE  
AUSTRALIA 2015**



**60%**

**OF THE DELEGATES  
ARE C-SUITES,  
DIRECTORS AND  
SENIOR MANAGEMENT**

**3 DAYS  
OF LEARNING,  
SHARING AND  
NETWORKING**



**7  
EXCLUSIVE  
CO-PRESENT  
SESSIONS FOR  
AN INSIGHTS-  
DRIVEN  
AGENDA**

**21  
HIGH  
LEVEL  
SPEAKERS**

**100  
LEADING COMPANIES**

**150 HIGH PROFILE  
DELEGATES\***

# Sponsorship

**Digital Innovations for Healthcare of the Future, Australia 2016** presents a world-class stage for your company to best profile yourself in the booming healthcare technology sector in Asia Pacific. The sponsorship slots for the inaugural Digital Hospital of the Future 2015 were a sell-out as companies meet face-to-face with C-Suites, Directors and Senior Decision Makers who made up more than 50% of the delegates.

**Digital Innovations for Healthcare of the Future, Australia 2016** will enable you to:

- Be put in direct face time with top prospects that are most relevant to your company
- Conduct real business with a group of pre-qualified decision makers
- Demonstrate your leadership position in the market
- Showcase your innovations, technologies & devices
- Profile your organization as a leading player in the industry



## SPONSORSHIP OPTIONS

<b>Speak</b>	Deliver your key message and strategic solutions to your target audience
<b>Exhibit</b>	Showcase and demonstrate your latest products, services and technologies to gain the buy-in from your customers
<b>Collaterals</b>	Increase your brand awareness by putting your company brand on the event lanyard, conference workbooks and conference bags
<b>Private Meetings</b>	Tell us who are your prospective clients and we will arrange for a closed door private meeting through luncheon or cocktails
<b>Host Social Activities</b>	Profile your company as a market leader of the industry. Host thematic lunches, evening cocktail socials and even after event parties
<b>Host Workshops</b>	Introduce your latest products by hosting skills-based workshops through our extensive base of customer experience professionals



# Key Timeline



# Company & Event - Useful Contacts

Clariden Global is the pre-eminent and influential global business leadership institution. Today, we host more than 200 global executive education and major conference events around the world. We have partnered with professional organizations such as the **Association of Chartered Certified Accounts (ACCA)** and thought leaders from prestigious universities such as **Harvard University John F. Kennedy School of Government**, **Wharton School of the University of Pennsylvania** and **Stanford University**. To see our credentials and global engagement, visit us at <http://www.claridenglobal.com>

## COORDINATION & PRODUCTION

**LUCAS GUO**

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## Book Your Exhibition Space

If you wish to reserve your space, please contact **Joana Narciso** at +65 6716 9994 or [joana.narciso@claridenglobal.com](mailto:joana.narciso@claridenglobal.com)

## MEDIA & ASSOCIATIONS PARTNERSHIPS

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## Sponsorship Opportunities

To discuss suitable sponsorship opportunities or to request for a sponsorship prospectus, please contact **Joana Narciso** at +65 6716 9994 or [joana.narciso@claridenglobal.com](mailto:joana.narciso@claridenglobal.com)

# **DIGITAL** Innovations for Healthcare of the Future, Australia 2016

For sponsorship/conference information:  
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